

#### **Event Details:**

- Sunday, September 7<sup>th</sup>
- Hessel Park Pavilion, Champaign
- 9:30am 12:00pm
- Parking | Street Parking
  - Please leave spots near the pavilion for individuals living with ALS and those with mobility concerns
- Event T-Shirt | fundraising minimum \$90
- Pre-Registration Deadline 8:00am September 5<sup>th</sup>
- Event Website (full of info) | walkalschampaign.org
- Event Emcee: Diane Ducey with Stevie Jay Broadcasting

### Walk Day:

- Pets and Alcohol are prohibited
- Walk ALS is rain or shine
- VIP Backstage Passes & Lanyards will be at the Fundraising Incentives Table for all participants who raised at least \$5
- Sunflower Raffle tickets are \$5/each or 5/\$20
- NEW! Mission Bracelets can be picked up at the Sunflower Station - located at the ALS United Table
- Please start and end walk through the arch...

#### **Event Shirts:**

- Staff | Azaela Pink
- Volunteers | Yellow
- Photographer | Green
- Participants | Orange

# Don't Forget about our Bose Speaker Incentive!

to be entered to win:

- Register +
- Raise \$250
- Recruit 5 people to join you!



## **Event Day Schedule:**

- 9:30am | Event Opens
  - <u>Registered Walkers</u> | Turn in Donations and/or Pick Up T-Shirts
  - Unregistered Walkers | Register
  - Refreshments | breakfast foods available for all registered participants
  - Drop off your raffle basket to the Sunflower Raffle Tables...raffle tickets are for sale!
    - All teams are asked to contribute at least one basket to the sunflower basket raffle
  - Team Captains stop by the ALS
    United Table to grab your sunflower!
  - All participants are encouraged to make a sign - visit the ALS United Table to make yours!
  - Visit the <u>Fundraising Incentives</u> Table to pick up your earned incentives (starting at just \$5)
  - Exchange your Friendship Bracelets
    with participants
    - Teams are asked to make friendship bracelets with their ALS "why" to exchange
- 10:00am | Pre-Walk Program
  - Photos at Arch
    - 1. Team Captains
    - 2. Individuals Living with ALS
    - 3. All Participants
  - Walk Begins
- 10:30am | Walkers Return
  - Raffle Tickets for Sale
  - Illini & ALS Trivia Games (for prizes)
  - Bingo (for prizes)
  - Music, Photo Opps, Camaraderie, Etc.
- 11:15am | Raffle Winners Drawn
  - must be present to win
- 11:35am | Closing Remarks
- **12:00pm** | Event Ends