



# IN OUR UNITED ERA

## 2024 Walk ALS Theme

In addition to our name change of ALS United, we are UNITED in our quest to raise awareness about ALS, advocate, fundraise, and of course, support the individuals and families affected by ALS.

Join in the fun and incorporate this year's Walk ALS theme into your Walk Day...

## Walk ALS ALS United

### MISSION

To unite the ALS community in our collaborative approach to foster bold research initiatives, advance national and state advocacy efforts, and provide comprehensive care and support to individuals and families affected by ALS.

### COLORS

ALS United Greater Chicago's new colors are orange and yellow but use whatever colors best represent your team on Walk Day!



#E0601F



#FDB515

### SUNFLOWER SYMBOL

*"The sunflower stands tall and strong, ever hopeful and ever reaching higher. Sunflowers grow in clusters and support each other as they grow, just as family, friends, and community offer support to those impacted by ALS."*

-Shirley Hoffman Schmelzle



### FRIENDSHIP BRACELETS

- Make and decorate friendship bracelets with your Walk Team leading up to Walk ALS.
- Tell your story through these bracelets! Incorporate favorite colors or charms that exemplify your ALS hero or journey.
- Meet others in the ALS community when you trade bracelets at the event.
- Kits are available in stores or online. Contact your 13 year-old niece for bracelet-making tips.
- Bracelet making is a great team activity that shows off your dedication to the fight to end ALS!
- We can't wait to highlight your team on our social media channels; email all pictures of your bracelet making sessions to [lauren@alsunitedchicago.org](mailto:lauren@alsunitedchicago.org).



### TEAM SHIRTS

- Show off your team spirit by designing and crafting custom t-shirts featuring a fun design or your team's name.
- We recommend placing your order 1-2 months prior to the event. Please note that ALS United Greater Chicago does not oversee the production of team shirts.

